

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Kegs of Beer)

KEGS of BEER					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	16,858	17,883	18,319	16,793	69,853
2011	16,400	18,561	16,869	17,119	68,949
Difference	(458)	678	(1,450)	326	(904)
% Difference	-3%	4%	-9%	2%	-1%
2011	16,400	18,561	16,869	17,119	68,949
2012	19,188	17,836	16,869	18,967	72,860
Difference	2,788	(725)	-	1,848	3,911
% Difference	15%	-4%	0%	10%	5%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Beer Gallons)

BEER GALLONS					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	4,666,531	5,492,087	5,179,954	4,998,677	20,337,249
2011	4,548,330	5,529,030	5,198,213	4,740,453	20,016,026
Difference	(118,201)	36,943	18,259	(258,224)	(321,223)
% Difference	-3%	1%	0%	-5%	-2%
2011	4,548,330	5,529,030	5,198,213	4,740,453	20,016,026
2012	5,242,313	5,156,958	5,042,504	5,236,147	20,677,922
Difference	693,983	(372,072)	(155,709)	495,694	661,896
% Difference	13%	-7%	-3%	9%	3%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Distilled Liquors)

DISTILLED LIQUOR					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	534,823	709,625	467,233	464,790	2,176,471
2011	485,742	776,689	396,318	496,107	2,154,856
Difference	(49,081)	67,064	(70,915)	31,317	(21,615)
% Difference	-9%	9%	-15%	6%	-1%
2011	485,742	776,689	396,318	496,107	2,154,856
2012	590,434	741,867	450,046	526,967	2,309,314
Difference	104,692	(34,822)	53,728	30,860	154,458
% Difference	18%	-5%	12%	6%	7%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Still Wines)

STILL WINES					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	991,148	1,140,669	1,129,070	977,712	4,238,599
2011	894,895	1,286,254	993,003	976,750	4,150,902
Difference	(96,253)	145,585	(136,067)	(962)	(87,697)
% Difference	-10%	11%	-12%	0%	-2%
2011	894,895	1,286,254	993,003	976,750	4,150,902
2012	1,139,784	1,183,843	1,123,805	967,677	4,415,109
Difference	244,889	(102,411)	130,802	(9,073)	264,207
% Difference	21%	-8%	12%	-1%	6%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Still Wines Produced by Small Wineries)

STILL WINES PRODUCED by SMALL WINERIES					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	27,682	27,896	39,695	29,121	124,394
2011	21,138	14,944	22,655	35,053	93,790
Difference	(6,544)	(12,952)	(17,040)	5,932	(30,604)
% Difference	-24%	-46%	-43%	20%	-33%
2011	21,138	14,944	22,655	35,053	93,790
2012	36,352	32,244	32,788	39,185	140,569
Difference	15,214	17,300	10,133	4,132	46,779
% Difference	42%	54%	31%	11%	33%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Sparkling Wines)

SPARKLING WINES					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	45,606	35,669	22,236	26,868	130,379
2011	44,201	39,154	23,605	35,053	142,013
Difference	(1,405)	3,485	1,369	8,185	11,634
% Difference	-3%	9%	6%	23%	8%
2011	44,201	39,154	23,605	35,053	142,013
2012	49,818	39,522	21,172	38,009	148,521
Difference	5,617	368	(2,433)	2,956	6,508
% Difference	11%	1%	-10%	8%	4%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Alcohol – In Excess of 100 proof)

ALCOHOL – IN EXCESS OF 100 PROOF					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	4,662	3,945	4,857	3,552	17,016
2011	5,170	4,719	5,234	3,678	18,801
Difference	508	774	377	126	1,785
% Difference	10%	16%	7%	3%	9%
2011	5,170	4,719	5,234	3,678	18,801
2012	5,873	3,512	5,811	3,854	19,050
Difference	703	(1,207)	577	176	249
% Difference	12%	-26%	10%	5%	1%

Comparative Statement of Alcoholic Beverage Sales for the months of May through August for years 2010-2012 (for Liquor Coolers)

LIQUOR COOLER					
YEAR	MAY	JUNE	JULY	AUGUST	TOTAL
2010	1,009	3,113	846	2,171	7,139
2011	579	2,254	824	1,869	5,526
Difference	(430)	(859)	(22)	(302)	(1,613)
% Difference	-43%	-28%	-3%	-14%	-29%
2011	579	2,254	824	1,869	5,526
2012	746	2,210	946	1,399	5,301
Difference	167	(44)	122	(470)	(225)
% Difference	22%	-2%	13%	-25%	-4%